Introduction
Preparation of the Greater Riverbank Implementation Plan commenced in June 2012 when Cabinet appointed Renewal SA to plan for and oversee activity within the Greater Riverbank Precinct, which extends from Bowden to Hackney and up to North Terrace. The preparation of an Implementation Plan is the first step towards creating a great park for Adelaide.

The Greater Riverbank Precinct Implementation Plan is a significant project for Adelaide because of the Precinct’s central location. It addresses the use of a diversity of places for a wide range of users and has substantial government and private investment planned or underway. The plan seeks to deliver better connections within the Precinct and between the city and the river as well as more destinations and activities.

Community Engagement
This report represents a summary of the community feedback from the Stage 1 Community Open Day on 17 March 2013. The open day was held in conjunction with the Adelaide Night Markets in North Terrace as part of Splash Adelaide.
COMMUNITY ENGAGEMENT
OPEN DAY AND WEBSITE

Through Stage 1 consultation we wanted to understand what people like most about the Riverbank area now and what opportunities they saw for making the Riverbank a great place in the future. We also wanted to find out what the community thought of the draft Vision and draft Guiding Principles for the Greater Riverbank Precinct. Information displayed at the Open Day was also available on our website at www.riverbank.sa.gov.au and a survey was available online for two weeks until 31 March 2013.

The questions asked and responses received were as follows:

FEEDBACK ON
DRAFT VISION
The initial draft Vision for the Precinct was to develop a vibrant, thriving precinct with people and communities at its heart:

People a place for everyone that supports community and recreational activity and provides access to education and training.

Place a distinctive and vibrant Precinct with international appeal.

Environment to foster a safe, healthy and sustainable environment in the whole Precinct.

Economy to stimulate inner city growth and generate opportunities for additional jobs, investment and training.

Connectivity to achieve high levels of accessibility and connectivity for people and businesses through all forms of transport.

We have considered all of the comments made and have revised the Vision to:

Riverbank is Adelaide’s grand central park and cultural precinct all in one place.

Q1. Do you have any comments on the draft Vision?

Many different views on the draft Vision were expressed. Most participants made positive comments about the intent of the draft Vision, though many suggested alternative ways of communicating the Vision, emphasizing particular elements or including new elements. Seventy percent of respondents were generally supportive of the Vision and were keen to see implementation.

Feedback on the Draft Vision

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Examples of comments that were made:

* Would love to see the words fun and creative considered.
* Lots of buzz words.
* Vision is great. Have long thought that the Riverbank area was underutilised.
* What about entertainment?
* Cultural growth could be a focus.
* The draft vision is extremely safe, comprising typical catch phrases, but actually lacking any real vision. I would prefer to see a bold, even fearless approach to forming a vision.
* Fun and beauty seem to be missing.
* The draft vision needs to be bold.
* I would like to hear more about the arts role in the precinct.
* Good to envision it as a whole, linking space.
* Do we need to state that we want a safe environment? Safe is a basic need...the vision should state a higher level of what we aspire for.
Feedback on the Draft Principles

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Examples of comments that were made:

- Linked – a great concept. Adelaide is lucky to have the riverbank so close to the major CBD retail area and we need to maximise the value of this through the creation of these street/bike linkages.
- Sounds awesome mate.
- Just do it.
- There is no mention of the historic importance of this area.
- There is nothing yet about environment, preserving the river and embankments.
- Don’t let active edges interfere or detract from the core of our destination. Start at the centre first.
- All good in theory.
- I like the idea of having more vibrant destinations within the Riverbank Precinct. I also think that it is equally important for these areas to be linked and easy to access.
- The six guiding principles are great.
- “Ecologically Sustainable” could be another guiding principle.
- Environment and history are not picked up.

Following the feedback new Principles were developed as below:

1. One central park with many destinations on the river
2. A place for everyone
3. Celebrating Adelaide’s rich heritage and culture
4. Vibrant destinations with night time activity
5. A healthy, inviting and sustainable environment
FEEDBACK ON THE RIVERBANK

Q3. What do you like most about the Riverbank area now?

There was strong identification (48%) of the green/landscaping aspects of the Riverbank and appreciation of how these elements contribute to relaxing, admiring views, and general enjoyment that the riverbank provides.

Most of the other comments related to activities, events and things to do.

What do you like most about the Riverbank area now?

![Pie chart showing distribution of responses]

Examples of comments that were made:

* The unique scenery so close to the heart of Adelaide.
* Not much, it is pretty dull and boring.
* The green, the swans, the water, the open space, the pathway around the Torrens, the soundshell when it’s up and the amphitheatre when it’s in use.
* The surrounding entertainment areas – Adelaide Oval, Festival Theatre and the Adelaide Zoo.
* The rotunda as a feature of concerts and events, the embankments and large trees, views across the river to gardens and the cathedral, the five bridges, the fountain and paddle boats.
* The view of a river.

Q4. What opportunities do you think would make the Riverbank a great place to visit in the future?

There was significant feedback that the precinct needed to offer more, in terms of destinations and facilities as well as amenity, access and connectivity to the city.

These could be further identified as four key themes:

- Improving amenity, accessibility and connectivity.
- Events, markets and community facilities.
- Shops, cafes/restaurants and other commercial activities.
- Sporting and recreational activities.

There was general optimism about the Riverbank and offering of suggestions including highlighting national and international examples of successful water front precincts.

Future Opportunities - 4 Key Themes

![Pie chart showing distribution of responses]
Examples of comments that were made:

* Get on with it Adelaide !!!
* Cafes, small play areas for kids, wider bike paths and safe pedestrian paths away from the bike paths.
* People won’t arrive just because there is a cafe so other activities and attractions will have to draw people to the area.
* New landscaping in various areas that are “tired.”
* More activity happening throughout the year- not just Mad March and Cabaret.
* …taking it (the Riverbank) to another level as an unique place of tastefully artistic quality that brings together a number of special places in one area should appeal to many.
* …it has to be different from anywhere else.
* we need a gathering place where we can put on shows and rallies and community gatherings.
* Family orientated areas to give quality experiences and encourage/foster future generational interest in the precinct, arts and culture breakout spaces, restaurants/lakes, bakeries, organised events, greater access from North Terrace.
* … improved visual interest within the precinct, improved relationship of Festival Theatre/Casino/InterContinental/Convention Centre with the riverfront.

This summary represents a synthesis of the feedback from the community through both the Community Open Day in March and also online feedback.

Renewal SA is grateful to the hundreds of people who visited the open day display and who completed the survey forms, providing valuable input to the draft implementation plan.

Should you have any queries about the summary please contact Renewal SA Stakeholder Engagement: