



# SEATON PROJECT

## Community Engagement Report

February 2025

Prepared by



**OpenDialogue**  
Engagement

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## Executive Summary

Community Engagement for the Seaton urban renewal project (Seaton Project) is a two-step process:

- Step 1 – to seek feedback on the draft master plan. Feedback received during this step will help inform the refined master plan for Seaton.
- Step 2 – to seek feedback on the refined Seaton Master Plan.

This Seaton Community Engagement Report covers Step 1 of the engagement process.

Engagement on the draft master plan for Seaton took place from 29 June 2024 to 21 July 2024 and attracted 160 respondents across the engagement methods:

- Community drop-in sessions - 79 participants
- Social Pinpoint (online engagement tool) - 80 engaged
- Written submission – 1 email

Renewal SA extends its thanks for the valuable input and active participation throughout Step 1 of the engagement process. The feedback and insights provided by the community are instrumental in helping to refine the master plan. The time and effort the community took to share perspectives is truly appreciated.

Overall feedback on the draft master plan received across the engagement methods indicated that community sentiment for the Seaton project was positive, with the engagement process revealing strong support for the renewal project.

From the feedback received across the different engagement methods, the main themes and issues across the areas of focus were:

- Infrastructure and movement – particularly parking availability and traffic calming measures.
- Safety and security – specifically the laneways and open space.
- Community well-being – a desire for playgrounds, dog parks and open spaces.
- Housing and inclusivity – affordable housing options that caters for diverse socio-economic groups.

Feedback was specifically sought on community preferences for features in the open space areas. The top three features voted by participants across the drop-in sessions and on Social Pinpoint was:

1. Trees and shade
2. Lawn picnic area/kick-about space
3. Nature play.



Figure 1: Community Engagement for the Seaton project

## Next Steps

All feedback collected from Step 1 of the community engagement process will assist with refining the draft master plan for the Seaton project. Renewal SA will present the refined master plan (Step 2) and seek feedback on the design of the open space in Stages 2, 3 and 4 with the engagement planned early 2025.

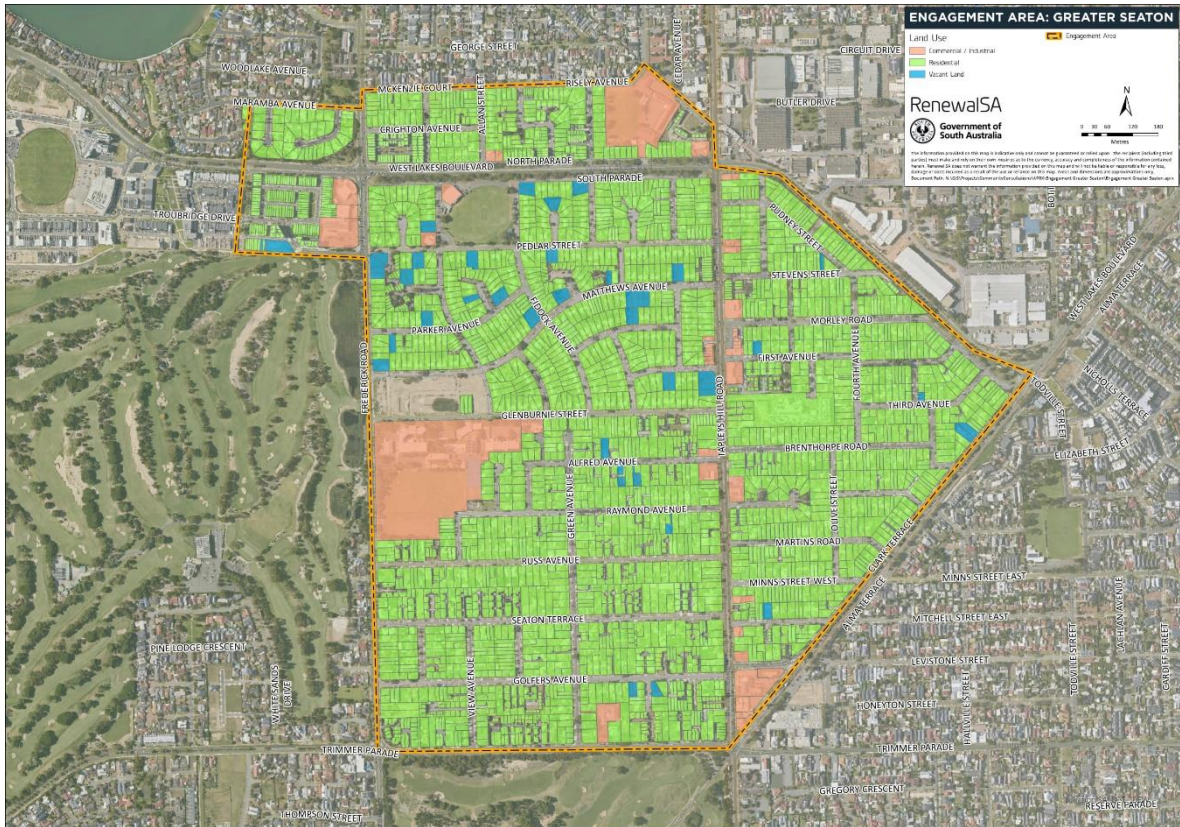


Figure 2: Engagement Area

## Background

### Project Background

Located 12 kilometres to the west of the CBD, this 38.5-hectare segment of Seaton's north-west is bounded by Frederick Road, Glenburnie Street, West Lakes Boulevard and Tapleys Hill Road. The project, including Stage 1 which is well underway, will deliver 1450 new homes (including stage 1) with 20% being affordable homes.

A one-for-one replacement of 388 SA Housing Trust allotments will be delivered to allow for more fit-for-purpose public housing. SA Housing Trust will work with existing tenants to relocate them to appropriate alternative accommodation through a staged process over the next 8 to 10 years.

Seaton residents will benefit from improved streetscapes and upgrades to public spaces, including 12.5% new open space in the form of new reserves and a substantially increased tree canopy to complement the existing green space at Pedlar Reserve. Much needed infrastructure upgrades will also be delivered.

Works are already underway on the 2.1-hectare first stage (formerly referred to as the Seaton Demonstration Project) – bounded by Matthews Avenue in the north, Lark Avenue in the east, Glenburnie Street in the south and Frederick Road in the west – which will deliver the project's first 138 dwellings. New, high-quality social housing will also form a key part of this initial stage, as will the inclusion of affordable apartments. Dwelling construction started mid-2024 and is planned to be completed by 2026.

Subsequent stages of the broader Seaton Project will be delivered via a rolling program starting in 2025, to bring a consistent supply of new allotments to market across the life the project. Dwellings will be ready for residents to move into roughly 12 months after construction begins.

Further details can be found on Renewal SA's website:

<https://renewalsa.sa.gov.au/projects/seaton>

### Engagement Background

In 2004 the SA Housing Trust conducted a survey of tenants in Seaton and Royal Park which found that there was support for the redevelopment of Royal Park but not Seaton. Consultation in 2011 for the South Australian National Football League (SANFL) precinct Master Plan (AAMI Stadium) identified the key community concerns as:

- Increased heights
- Potential traffic congestion
- Ability to deliver services and infrastructure to a growing community.

In June/July 2021, Renewal SA and the SA Housing Trust (SAHT) engaged the local community, focussing mainly on the community living within the broader Seaton Project area – comprising some 760 properties – with two drop-in sessions at Seaton High School and online engagement.

The engagement was on plans for developing Stage 1 (at the time referred to as the Seaton Demonstration Project) which was envisaged as a pilot for the eventual development of the broader Seaton Project area, the timing of which was unknown at the time.

Community members were invited to provide their thoughts and comments for:

- The design of the new reserve in Stage 1
- The potential future renewal of the broader Seaton Project area

In addition, participants were invited to complete 2 short surveys related to:

- The new reserve and preferred elements
- General information about the participant and their connection to and interest in the area

The Engagement Report was published in October 2021. That feedback helped inform both the Stage 1 reserve and the draft master plan for the broader Seaton Project area.

### **Key Engagement Outcomes 2021**

Community engagement on the Stage 1 revealed that overall, there is strong support for the proposed community accessible reserve open/green space and for the renewal of the broader Seaton Project area.

The main themes and issues were consistent across the different feedback methods. Feedback specifically for the proposed Seaton Demonstration Project focused on:

- Housing - density, height, design and diversity, concentration concerns and construction impacts
- Open space - street and reserve lighting, trees, gardens, safe community green space for all ages and dog parks
- Movement - impact of the new development on traffic flow, congestion (particularly along Glenburnie St) and parking. The need for safer foot and bike pathways
- Stormwater – water recycling and drain maintenance

Key feedback specific to the broader Seaton Project area was:

- Renewal of the broader Seaton Project area, of which the majority of feedback was positive
- Concern about lack of clarity regarding the redevelopment of the broader Seaton Project area
- SA Housing Trust tenants mostly asked questions over possible timing of future relocations outside of the demonstration project area

The Seaton Demonstration Project Engagement Report can be downloaded from the following link:

<https://renewalsa.sa.gov.au/assets/volumes/downloads/Seaton/20211018-Seaton-Demonstration-Project-Engagement-Report-A1638409.pdf>

The Appendices (comprising: engagement invitation; engagement map i.e. distribution area for the hard copy invitation; Social Pinpoint engagement handout; drop-in session feedback; and media release) can be downloaded from:

<https://renewalsa.sa.gov.au/assets/volumes/downloads/Seaton/20211020-Seaton-Demonstration-Project-Appendices-A1638411.pdf>



## Report Purpose

The purpose of this report is to identify key themes and findings from the feedback collected during community engagement activities during Step 1 of the Seaton Project engagement process. The overall intention of this report is to analyse the key findings and themes to inform the refined master plan.

Feedback which falls outside the scope of the Seaton project is noted and provided to the relevant parties. This includes comments, thoughts and ideas on:

- Support for removing the level crossing at Tapleys Hill Road and Trimmer Parade.
- Upgrades to the public transport system.
- General concern about parking issues near Seaton High School.



Figure 3: Recent community engagement activities on the Seaton project



## Engagement Objectives

The following objectives have been set by Renewal SA for the engagement process to foster transparency, build trust, and encourage active participation. The aim of the engagement is to ultimately lead to more informed decision-making and outcomes that reflect the community's values.

1. Gaining stakeholder and community understanding of the broader context of the project and input to specific outcomes.
2. Developing a better Master Plan through engagement input to the key elements.
3. Ensuring an effective engagement process (i.e. one which meets the SA Planning Charter Engagement Principles). <sup>\*1</sup>
4. Maintain open and positive relationships with key stakeholder groups through ongoing communication, information-sharing and joint ownership of the final concept.
5. Identifying and managing issues and mitigating risk.

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<sup>1</sup> \* [Community engagement charter | PlanSA](#)

## Methodology

In preparing this engagement report the following methodology was adopted:

- Collation of comments posted on Social Pinpoint
- Collation and summary of feedback received (Post-it notes) at the community drop-in sessions
- Collation of conversations and comments made to staff at the community drop-in sessions
- Collation of written submissions
- Analysis of how the engagement process met Renewal SA's engagement objectives
- Identification and analysis of key findings, themes and community sentiment
- Summary of the outcomes and recommendations for next steps



Figure 4: Seaton Community Engagement

## Engagement Activities

### Community Engagement

Following the Seaton Renewal Project media announcement on 4 June 2024, community engagement activities for Step 1 of the engagement process included:

- An invitation postcard introducing the project and informing the community of opportunities to provide feedback on the draft master plan was distributed to over 2,900 properties in the local area. This information was also provided electronically to some 600 community members who had registered to be on the Renewal SA Seaton mailing list. In addition, the information was promoted via social media posts and available on the Renewal SA website with link from the City of Charles Sturt website. Printed copies of the postcard were available at key council locations including the drop-in sessions venue.
- Community drop-in sessions at the Seaton North Neighbourhood Centre were held on Saturday, 29 June and Wednesday, 3 July 2024. The purpose of the drop-in sessions included:
  - Seek feedback on the Seaton Draft Master Plan – to inform the refinement of the master plan
  - Inform community on high level project outcomes (vision, project objectives, key deliverables and timeframes) for renewal of the area
  - Enable community members to meet and talk with Renewal SA project team members and master planning consultants
  - Gain understanding of the local community’s (including SAHT tenants) interest in, ideas and concerns for the renewal of the area
- SAHT tenant relocation team was present to respond to affected tenants’ concerns and questions
- Provide an update on Stage 1 progress, including:
  - Civil works and dwelling construction
  - Naming of the new roads (Witungka ‘reed place’ Lane, Karra ‘river red gum’ Avenue and the adjacent Karra Reserve)
- Online engagement via Social Pinpoint was available from Saturday, 29 June to Sunday, 21 July 2024, a period of three weeks. Social Pinpoint is a map based interactive engagement tool designed to collect community feedback, thoughts and ideas.



Figure 5: Seaton Community Engagement

## Stakeholder Engagement

Renewal SA undertook key stakeholder engagement ahead of the community engagement activities outlined in this report including:

- State Government departments/agencies including:
  - SA Housing Trust
  - Department for Infrastructure and Transport (DIT)
  - Department for Education (DE)
  - Environment Protection Authority (EPA)
- City of Charles Sturt
- Community Housing Providers
- Service authorities including SA Water and SA Power Networks
- Locally based stakeholders including:
  - School principals
  - Seaton Ramblers Football Club Management Committee
  - Seaton Community Centre Coordinator and Management Committee
  - Local businesses located within the project area

## Tenant Relocation Engagement

The South Australian Housing Trust (SAHT) is leading and managing all aspects of the SAHT tenant engagement, as well as all SAHT tenant communications.

Engagement with SAHT tenants currently occupying homes within the project area began in advance of the community engagement activities outlined in this report.

Relocation Case Management will be an ongoing activity by the SAHT through its tenant relocation process – to enable the tenants’ relocation in a timely and effective manner for the benefit of both the SAHT and the individual tenants.

Renewal SA letterbox-dropped the postcard invitation (see Appendix A) advising of the drop-in sessions to all SAHT tenants within the project area and the broader engagement area at the same time as it was letterbox-dropped to private property owners/occupiers. This was preceded by correspondence from the SAHT.

## Engagement Outcomes

### Engagement Participation

Engagement on the draft master plan for Seaton took place from 29 June 2024 to 21 July 2024 and attracted 160 respondents across the engagement methods:

- Community drop-in sessions - 79 participants
- Social Pinpoint - 80 engaged
- Written submission – 1 email.

### Community Drop-in Sessions

On Saturday, June 29 and Wednesday, July 3, 2024, Renewal SA hosted community drop-in sessions at the Seaton North Neighbourhood Centre.

Community members and other attendees had the opportunity to view information about the draft master plan, provide feedback and talk with members of the Renewal SA project team. SAHT Tenant Relocation Unit team members were also available to meet with Trust tenants.

Display panels were located within the venue providing information on:

- Project background and introduction
- Seaton project vision
- Stage 1 update
- Information regarding affordable and social housing
- Residential plans
- Plans for open spaces
- Vegetation and plantings
- Traffic and movement
- Information specifically for SAHT tenants
- Next steps

The display panels can be viewed on the Renewal SA website via the following link:

<https://renewalsa.sa.gov.au/projects/seaton#resources>



Figure 6: A Display Panel at drop-in session at Seaton North Neighbourhood Centre

Community members were encouraged to provide feedback by writing comments on Post-it notes, and by using ‘sticky dots’, and placing them on the following themed panels:

- **Residential**
  - Please let us know your feedback on the planned residential options
- **Movement**
  - What ideas do you have to improve traffic access and safety?
  - Do you have any thoughts on parking?
- **Open space**
  - What top 3 features would you most like to see in the open space areas?
  - What cultural heritage focus would you like to see featured in the design of the public open space?
- **Ideas or Comments?**

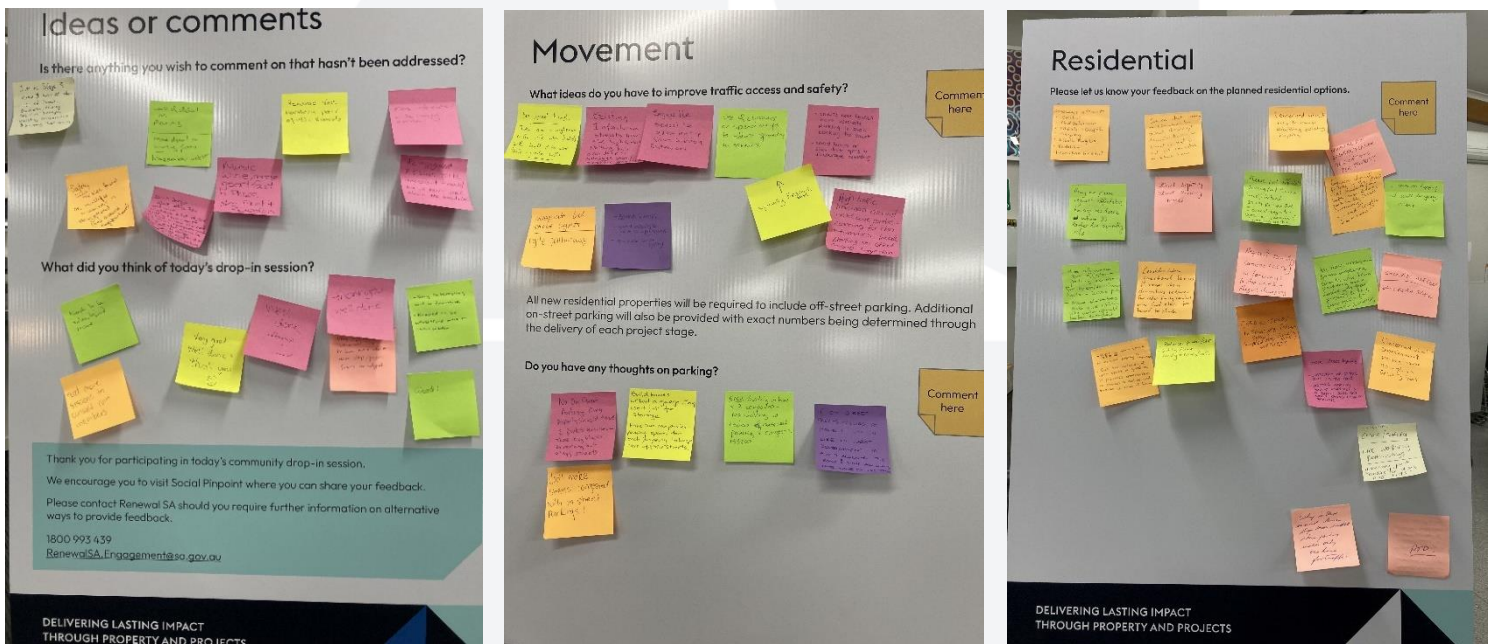


Figure 7: Community members were encouraged to provide feedback by writing comments on Post-it notes, and by using ‘sticky dots’, and placing them on themed panels

A staffed interactive demonstration of Social Pinpoint was available for community members wanting to provide comments online during the engagement period.

The drop-in sessions were well attended, with 79 community members coming by to share their thoughts on the draft master plan.

The attendees had diverse interests—ranging from those who had already purchased in Stage 1 (currently under construction) and potential buyers, to local residents living near the project area curious to see the plans. People were eager to provide their feedback on the themed panels, with most of the feedback being positive and supportive of the project.



South Australian Housing Trust (SAHT) tenants also took the opportunity to have one-on-one conversations with members of the SAHT Tenant Relocation Unit.

### **Findings from drop-in sessions - What did people have to say?**

The following themes emerged from comments received by participants during the face-to-face engagement process at the drop-in sessions.

**Infrastructure and movement:** On-street parking and traffic management are recurring concerns, indicating a need for thoughtful planning to prevent congestion and ensure smooth traffic flow. The community's focus on parking availability and traffic calming measures reflects a desire for functional, accessible infrastructure.

**Safety and security:** A strong emphasis was placed on safety, with concerns about crime, vandalism, and personal security emerging as central issues. This is particularly tied to the proposed laneways and the need for improved lighting and passive surveillance.

**Community wellbeing:** The community values spaces that enhance social interaction and provide recreational opportunities. The desire for playgrounds, dog parks, and open spaces reflects a broader focus on well-being and quality of life.

**Housing and inclusivity:** There's a demand for affordable housing options, with residents expressing a need for inclusive living arrangements that cater to diverse socio-economic groups. This coincides with concerns about maintaining privacy and managing density.

Participants were given the opportunity to deliver feedback by way of writing comments on Post-it notes and adding them to the themed panels. The comments and ideas received from the questions asked on the themed panels are summarised in the following pages.



**Infrastructure and movement** **Safety and security** **Community wellbeing** **Housing and inclusivity**

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Residential - Please let us know your feedback on the planned residential options?

- **22 post-its**

- **Privacy and security:** Concerns about overshadowing, privacy, and security, especially around laneways, which are seen as unsafe and prone to crime.
- **Road design and parking:** Parking congestion is a major issue, particularly near schools and on narrow streets. More parking and better traffic flow is desired.
- **Lighting and crime prevention:** Calls for more street lighting and security measures in laneways to prevent crime and illegal dumping.
- **Footpaths and public spaces:** Requests to improve footpaths and support for more green spaces, walking paths, and parks for safety and recreation.
- **Housing and development:** Requests for affordable housing, intergenerational home designs, and off-street parking. Concerns about the impact of housing density on safety and traffic.

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Open space - What top 3 features would you most like to see in the open space areas?

The top preferences for open space areas reflect a desire for green and active areas for the community to enjoy.



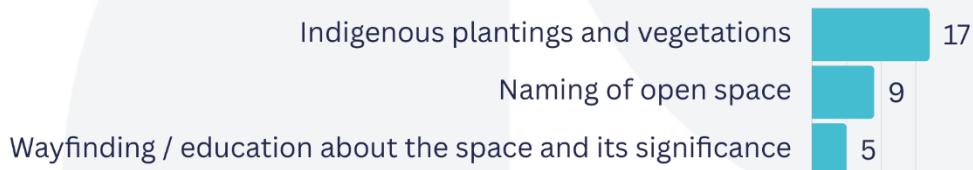


Open space - What top 3 features would you most like to see in the open space areas - Other?

- **10 post-its**
- **Community gathering spaces:** Request for a community space like Plant 4 in Bowden, with a focus on safety, accessibility, and child-friendly design.
- **Facilities and amenities:** Suggestions for toilet facilities, drinking water access, and good fencing options for safety. Requests for a well-lit dog park, community garden, and sports amenities like netball courts and a sports shed.
- **Playgrounds:** Desired features for a playground include a flying fox, big swings, climbing ropes, a rock-climbing wall, and nature/risky play spaces for children.

Open space - What cultural heritage focus would you like to see featured in the design of the public open space – Please tell us your preference.

The top preferences for cultural heritage is indigenous plantings and vegetation.



Open space - What cultural heritage focus would you like to see featured in the design of the public open space – Other?

- **8 post-its – (multiple suggestions per post it)**
- **Dog park:** Strong support for a dog park, with suggestions to include features like a scent experience and amenities like dog waste bags. Retaining existing trees, including smaller ones, is important. (6 post-its)
- **Community garden:** Multiple requests for a community garden alongside the dog park. (3 post-its)
- **Recreational facilities:** Suggestions for basketball and tennis courts, as well as a large playground and ample outdoor space to support families without yards. (3-post its)

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Movement - What ideas do you have to improve traffic access and safety?

- **9 post-its**
  - **Speed control:** Mixed views on speed control methods. Some oppose speed humps due to noise concerns, while others suggest speed bumps, chicanes, or slow-down spots to reduce speeding.
  - **Traffic and parking:** Concerns about high traffic near the high school and childcare centre, contributing to congestion. Suggestions to improve parking for new houses to prevent blocked streets.
  - **Road design and lighting:** Support for adequate LED street lighting and cycle pathways. Roundabouts should include greenery, and more street lighting is recommended for safety.
  - **Infrastructure:** Existing infrastructure is struggling to handle traffic growth, and improvements are needed, especially around the high school.

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Movement – Do you have any thoughts on parking?

- **5 post-its**
  - **On-street parking concerns:** Strong opposition to on-street parking, which is seen as causing congestion and blocking traffic.
  - **Parking requirements:** Recommendations for each property to have a minimum of two off-street parking spaces to reduce street congestion.
  - **Road design:** Suggestions to design on-street parking with cut-ins to avoid obstructing traffic flow and keep streets clear for two-way traffic.
  - **Garages:** Preference for building homes without garages, as they are often used for storage, with dedicated parking spaces instead.

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Ideas and comments – Is there anything else you wish to comment on that hasn't been addressed?

- **6 post-its**
  - **Concerns about the lack of detail:** Residents in Stage 3 are worried about insufficient information on housing plans and privacy issues, such as overshadowing, security (especially laneways), and preserving existing communities and tree canopies. Desire for more detailed information.
  - **Safety issues:** Concerns about safety, particularly needles found in playgrounds and the neighbourhood.
  - **Footpath maintenance:** Requests to seal the main footpath along West Lakes Boulevard due to heavy foot traffic from the nearby school.
  - **Suburb naming:** Suggestion to rename the northern part of the suburb.

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Ideas and comments – What did you think about today’s drop-in session?

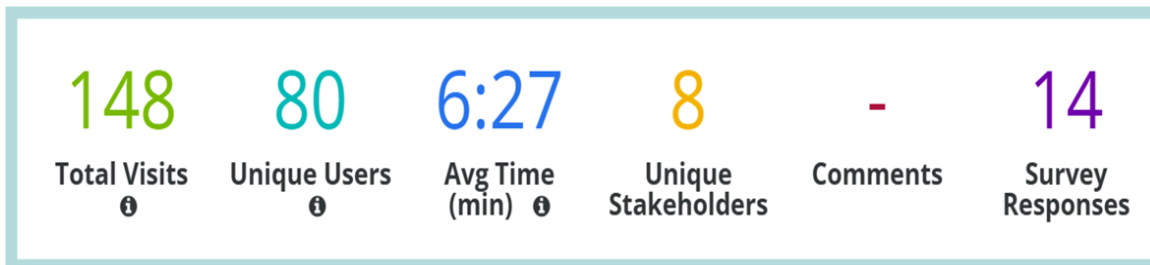
- **7 post-its**
  - **Positive feedback:** Attendees found the session informative and appreciated the helpful staff. Several expressed thanks and satisfaction with the event.
  - **Suggestions for improvement:** Requests for more community consultation sessions and better advertising, particularly on social media.
  - **Interest in future updates:** Desire for more information about the next stages of the project.

A full list of the comments made on the panels can be found in Appendix D.

## Online Engagement – Social Pinpoint

In conjunction with the Community Drop-in Sessions, Renewal SA created a landing page on Social Pinpoint to seek feedback from the community on the Seaton Draft Master Plan.

The page contained all the information available to the public in the drop-in sessions as well as an interactive map, allowing participants to click on the map, giving them the opportunity to learn more about the project's features in that specific location and to complete the survey.



The survey on Social Pinpoint received 14 responses from 8 unique stakeholders. The survey consisted of the following questions (the same questions were asked in the drop-in sessions):

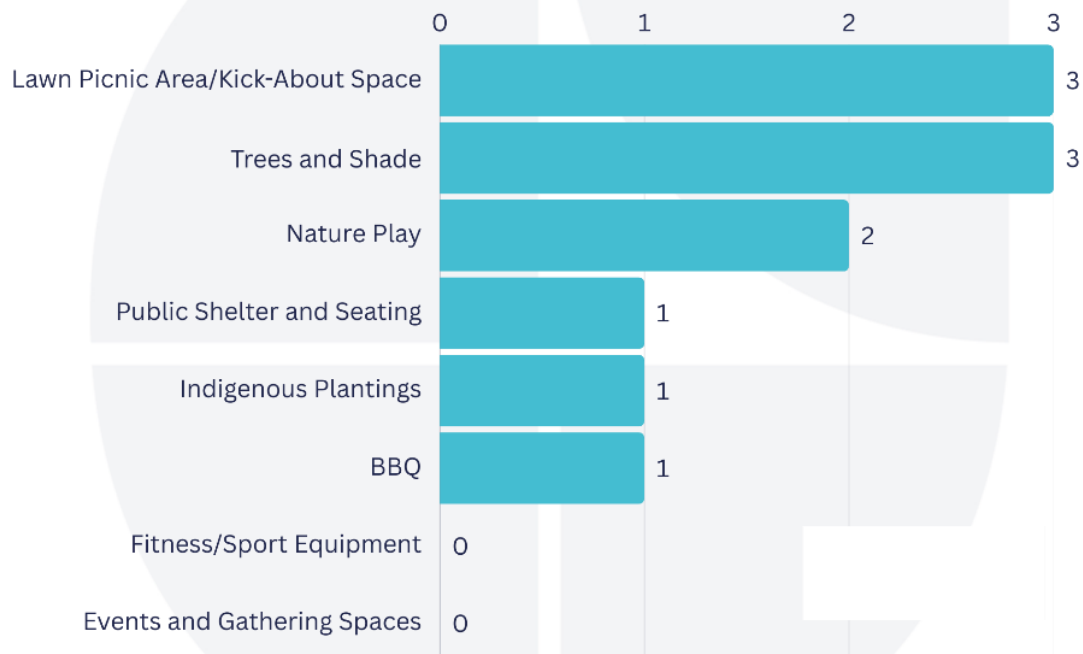
- Please let us know your feedback on the planned residential options
- Do you have any thoughts on parking?
- What ideas do you have to improve traffic access and safety?
- What cultural heritage focus would you like to see featured in the design of the public open space? Please tell us your preference:
  - Naming of open space,
  - Wayfinding/education about the space and its significance
  - Indigenous plantings and vegetation
  - Other
- What top 3 features would you most like to see in the open space areas?
  - Trees and shade
  - Lawn picnic area/kick-about space
  - Public shelters and seating
  - Outdoor seating
  - Fitness/sport equipment
  - Event and gathering spaces
  - Nature play
  - BBQ
  - Indigenous plantings
  - Other
- To help us improve the online engagement experience please tell us how you found using Social Pinpoint to provide your feedback.
- Is there anything else you wish to comment on that hasn't been addressed?

## Findings from Social Pinpoint - What did people have to say?

Residential - Please let us know your feedback on the planned residential options?

- **SAHT tenants:** Uncertainty around relocation plans for existing tenants.
- **Apartment size and social impact:** Opposition to large, multi-storey apartment buildings, with concerns about overcrowding and potential social issues. Some support for mid-high-density housing.
- **Public housing:** Support for more public housing.
- **Playground facilities:** Requests for more playgrounds in the area.

Open space - What top 3 features would you most like to see in the open space areas?



Open space - What top 3 features would you most like to see in the open space areas - Other?

- **Shared use paths:** Support for wide shared use paths to promote safe, efficient travel.
- **Playgrounds:** Requests for traditional playgrounds for a variety of ages.

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Open space - What cultural heritage focus would you like to see featured in the design of the public open space?

- Indigenous plantings and vegetation – 3 votes
- Wayfinding/education about the space and its significance – 2 votes
- Naming of open space – 2 votes

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Open space - What cultural heritage focus would you like to see featured in the design of the public open space - other?

- Collaboration: Emphasis on the importance of managing developments in cooperation with First Nations communities.
- Design Principles: Prioritise effective open space design.

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Movement - What ideas do you have to improve traffic access and safety?

Emphasis on traffic calming measures, bike and walking paths, wayfinding signs, and enhancing public and active transport options.

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Movement – Do you have any thoughts on parking?

Limit overall parking to reduce car dependency, while ensuring adequate spaces for people with disabilities and seniors. Emphasise the importance of healthier, safer, and better-connected communities. Concerns were raised about the inevitability of crowded on-street parking and the need for wide streets.

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Ideas and comments – Is there anything else you wish to comment on that hasn't been addressed?

- Bowden redevelopment success: Acknowledgment of the successful Bowden redevelopment, particularly commercial elements such as Plant 4 and Plant 3. Inquiry about the possibility of similar spaces.
- Traffic and infrastructure concerns: Questions regarding plans for traffic management.

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Ideas and comments – To help us improve the online engagement experience please tell us how you found using Social Pinpoint to provide your feedback.

Two comments were provided, one critical of Social Pinpoint, with a sentiment that engagement efforts feel superficial, the second comment stating it was satisfactory. Full responses can be reviewed in Appendix E and a Link to Social Pinpoint can be found in Appendix G.



## Written Submissions

One written submission was received via email providing comment on:

- **Social Pinpoint** was not user friendly and too restrictive for their needs.
- **Safety for pedestrians and cyclists:** A need for safe connections for residents, especially given the surrounding busy roads and limited pedestrian and cyclist facilities.
- **No allowance for retail within the project area:** Making it difficult for residents without vehicles to access amenities safely.
- **Suggestions include** reducing speed limits and enhancing pedestrian crossings.
- **Active travel corridors:** Support for a shared use path connecting residents to nearby developments and amenities, like those in the WEST development.
- **Safe routes for children:** Need for safe corridors for children traveling to nearby schools, with proposals for wide shared use paths including a safe movement plan for children to reach Seaton High School off-road by foot or bicycle.
- **Open space corridor:** Concerns about interruptions in the planned open space corridor along Fidock Ave, with a recommendation to set back residential construction to create a continuous green space.

The full written submission can be found in Appendix F.



## Engagement Evaluation

### Engagement Objectives

Did the outcomes of the engagement activities achieve the Objectives?

Engagement objectives	Outcome / feedback
<b>Gaining stakeholder and community understanding of the broader context of the project and input to specific outcomes</b>	The quantity and quality of the feedback received during Step 1 of the engagement process demonstrates that the community were actively involved in the process. The information available at the drop-in sessions, on Social Pinpoint and via the Renewal SA website provided background information on the project and engagement processes to date. The themed information panels and questions sought feedback on aspects of the project to help guide the refinement of the draft master plan.
<b>Developing a better Master Plan through engagement input to the key elements</b>	The data gathered during Step 1 of the engagement process will be used to refine and further develop the Seaton Master Plan. The themed information panels and questions focused on the key elements of the redevelopment, being: <ul style="list-style-type: none"> <li>• Residential</li> <li>• Open space</li> <li>• Movement</li> </ul>
<b>Ensuring an effective engagement process (i.e. one which meets the SA Planning Charter Engagement Principles) <sup>*2</sup></b>	It is acknowledged that Renewal SA may not necessarily be able to accommodate all views outlined in this report. However, the engagement process has enabled the full spectrum of views to be captured and reported on.
<b>Maintain open and positive relationships with key stakeholder groups through ongoing communication, information-sharing and joint ownership of the final concept</b>	Communication materials and engagement activities used during the 2021 engagement process, along with the activities during Step 1 of the engagement process have provided a range of opportunities to build and maintain relationships with stakeholders, including: <ul style="list-style-type: none"> <li>• Drop-in sessions</li> <li>• Social Pinpoint</li> <li>• Engagement with key stakeholders</li> </ul>

<sup>2</sup> \* [Community engagement charter | PlanSA](#)

### Engagement objectives

### Outcome / feedback

- Information available via the Renewal SA website
- Contact methods (online form, telephone number, postal address and physical address)

The planned activities during Step 2 of the engagement process will assist in further developing and maintaining these relationships.

### Identifying and managing issues and mitigating risk

Feedback gathered during Step 1 of the engagement process will be considered and used to help refine the Seaton Master Plan.

## Engagement Outcomes

On Social Pinpoint and at the drop-in sessions, community members' key concern was the **potential for traffic congestion** caused by the lack of off-street parking spaces.

According to the majority of feedback from residents in the area, this would have a negative impact on traffic flow. One comment on Social Pinpoint, however, suggested limiting overall parking to reduce car dependency.

In addition to the quantifiable feedback from post-its notes and Social Pinpoint, reportedly numerous engagement team conversations highlighted community members' parking and traffic concerns. For details see Appendices.<sup>3</sup>

The community engagement process has brought out a variety of concerns, hopes, and priorities from participants. For example, many participants raised concerns about **safety and security**, especially when it comes to the proposed laneways, which they associate with crime, vandalism, and illegal dumping. There is also a strong preference for **well-maintained open spaces, like dog parks and playgrounds**, that offer safe places for children and pets. **Adequate off-street parking and traffic management** is also an issue of high concern, along with the need for linked shared-use paths to cater for pedestrians and cyclists. Overall, these insights show a community focused on creating a safe, lively, and connected neighbourhood that meets everyone's needs.

<sup>3</sup> Appendix D: Full community responses from drop-in session; Appendix E: Full responses to the online survey questions; Appendix F: Full written submission; Appendix G: Link to Social Pinpoint



## Conclusions and Recommendations

Community sentiment for the Seaton Project was positive, with the engagement process revealing strong support. The main themes and issues were consistent across the different feedback methods and focused on:

- Infrastructure and movement
- Safety and security
- Community well-being
- Housing and inclusivity

In refining the Seaton master plan, Renewal SA will review and explore the viability of all feedback provided within this report and the Appendices. Where possible, the feedback will be used to refine and finalise the Seaton master plan. Where this is not possible, information on the decision making process will be made available during Step 2 of the engagement process.

Community feedback on preferred communication methods reveals a preference by community members for face-to-face engagement. In addition to the low take-up on online engagement, when asked for feedback on the use of Social Pinpoint as an engagement tool, responses were negative<sup>4</sup>.

The recommendation is that drop-in sessions will be essential for the next engagement step. An easy-to-use online option should, however, still be available – to extend the engagement period and enable those unable to attend in person to provide feedback.

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<sup>4</sup> For details, see Appendix D. Full community responses from drop-in session and E. Full responses to the online survey questions

## Next Steps

All feedback collected from Step 1 of the community engagement process will assist with refining the draft master plan for the Seaton Project. Renewal SA will seek feedback on the refined master plan and open space designs (Step 2), with the engagement planned early 2025.

Feedback received which falls outside the scope of the Seaton project has been noted and provided to the relevant government department:

- Department for Infrastructure and Transport
- Department for Education.

Renewal SA and SA Housing Trust will continue to keep stakeholders, and the community informed on project progress. Community members are encouraged to subscribe to be kept updated if they have not already done so at <https://renewalsa.sa.gov.au/projects/seaton/>.

Timeline



## **Appendices – Separate Document**

- A. Engagement invitation**
- B. Engagement area map**
- C. Media release**
- D. Full community responses from drop-in session**
- E. Full responses to the online survey questions**
- F. Full written submission**
- G. Link to Social Pinpoint**
- H. Link to drop-in session display panels**

